



Wyoming Council for  
Advanced Practice Nursing

# Pharmacotherapy Conference

## **Exhibitor & Sponsor Prospectus**

Wyoming Council for Advanced Practice Nursing Pharmacotherapy Conference  
October 14-15, 2016  
Ramkota Hotel  
800 N. Poplar St., Casper WY 82601



WCAPN Pharmacotherapy Conference  
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**EXHIBITOR/SPONSOR APPLICATION**  
 Deadline: Tuesday, September 20, 2016

The 2016 WCAPN Pharmacotherapy Conference will be held on Friday, October 14 and Saturday, October 15 at the Best Western Ramkota Hotel in Casper, Wyoming. There will be approximately 100-150 advance practice nurses in attendance that you will have the opportunity to meet with.

All sponsorships over \$500 will include a FREE exhibit booth!

The exhibit hall will be open on Friday, October 14 from 8:00 a.m. to 5:30 p.m. and Saturday, October 15 from 8:00 a.m. to 1:00 p.m. to allow exhibitors ample time to network with advance practice nurses from across Wyoming and nearby states.

All exhibitors and sponsorships will be recognized for their support in program materials, publications, and signage during the event.

We look forward to hearing from you before the application deadline of September 20, 2016. Please visit our website at [www.wcapn.org](http://www.wcapn.org) for more information.

A hotel block has been reserved at the Ramkota Hotel. Contact them at 307-266-6000 and ask for the "WCAPN" group discount.

**EXHIBITORS**

<p><b>Exhibit Hall available both Friday, October 14 and Saturday, October 15</b></p>	<ul style="list-style-type: none"> <li>• Company name in conference program and on website (early registration only)</li> <li>• 2 Exhibit staff members per table, extra staff members \$65 each</li> <li>• Continental breakfast and lunch included</li> <li>• 8-foot linen covered exhibitor table for table top display, 2 chairs</li> <li>• Exhibit space centrally located in meeting area, where food will be served</li> </ul>	<p>\$300</p>
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**SPECIALTY SPONSORSHIP OPPORTUNITIES**

<p><b>Printed Program Sponsor</b> <i>one available</i></p>	<p>On-site program          Exhibit Level plus exclusive signage at the event, recognition at the event in the print program, company website logo and link on the WCAPN website, social media recognition</p>	<p>\$500</p>
<p><b>Attendee Gift Sponsor</b> <i>one available</i></p>	<p>Company logo on attendee conference gift          Exhibit Level plus exclusive signage at the event, recognition at the event in the print program, invitation to the Friday networking event, company website logo and link on the WCAPN website, social media recognition</p>	<p>\$1,000</p>
<p><b>Attendee Flash Drive</b> <i>one available</i></p>	<p>Company name/logo printed on flash drive, holding all presenter handouts and information, distributed to all event attendees.          Exhibit Level plus exclusive signage at the event, recognition at the event in the print program, company website logo and link on the WCAPN website, social media recognition</p>	<p>\$750</p>



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## TECHNOLOGY SPONSORSHIP OPPORTUNITIES

<b>Audio/Visual &amp; Wi-Fi Sponsor</b> <i>one available</i>	Exhibit Level plus exclusive signage at the event, recognition at the event in the print program, company website logo and link on the WCAPN website, social media recognition	\$500
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## MEAL SPONSORSHIP OPPORTUNITIES

<b>Breakfast Sponsor</b> <i>two available</i>	Exhibit Level plus exclusive signage at the event, recognition at the event in the print program, company website logo and link on the WCAPN website, social media recognition	\$750 ea.
<b>Lunch Sponsor</b> <i>two available</i>	Exhibit Level plus exclusive signage at the event, recognition at the event in the print program, invitation to the Friday networking event, company website logo and link on the WCAPN website, social media recognition	\$1,000 ea.
<b>Refreshment Break Sponsor</b> <i>two available</i>	Exhibit level plus recognition at the event in the print program, invitation to the Friday networking reception, company website link on the WCAPN website	\$500 ea.
<b>Friday Networking Reception and Event Sponsor</b> <i>one available</i>	Exhibit Level plus exclusive signage at the event, recognition at the event in the print program, four invitations to the Friday networking reception, company website logo and link on the WCAPN website, social media recognition, and two attendee registrations to attend the entire conference.	\$1,500

## EDUCATIONAL SPONSORSHIP OPPORTUNITIES

<b>Workshop Session</b> <i>two available</i>	Exhibit Level plus exclusive signage at the event, recognition at the event in the print program, company website logo and link on the WCAPN website, social media recognition	\$750 ea.
<b>Education and General Session Sponsor</b> <i>ten available</i>	Recognition at the event in the print program, name listed on all other marketing material for the conference including website.	\$250 ea.

\*All sponsors are acknowledged on association website, on-site program and signage



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**EXHIBITOR/SPONSOR APPLICATION**  
 Deadline: Tuesday, September 20, 2016

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Website: \_\_\_\_\_ Type of Business: \_\_\_\_\_

Booth Representative Names: 1. \_\_\_\_\_ 2. \_\_\_\_\_

**Booth Space - Exhibitor Only**

- Booth Space – Eight-foot table, covered and skirted \$300
- Additional Booth Space – Eight-foot table, covered and skirted (\$100 each) \$\_\_\_\_\_

**Available Sponsorship Opportunities (all sponsorships over \$500 receive one complimentary exhibit booth)**

- Printed Program Sponsor \$500
- Attendee Gift Sponsor \$1,000
- Attendee Flash Drive Sponsor \$750
- Audio/Visual and Wifi Sponsor \$500
- Breakfast Sponsor \$750
- Lunch Sponsor - **SOLD!!** \$1,000
- Refreshment Break Sponsor \$500
- Friday Networking Reception and Event Sponsor \$1,500
- Workshop Session Sponsor \$750
- Education and General Session Sponsor \$250

Total Amount Due \$\_\_\_\_\_

**PAYMENT METHOD:**

(Make all checks payable to Wyoming Nurses Association) Check enclosed: \$\_\_\_\_\_

Credit Card:  Visa  MasterCard  Discover  American Express

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Card Holder (name printed on card): \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Mail to: WCAPN  
 1740H Dell Range Blvd.  
 Suite 16  
 Cheyenne, WY 82009  
 Phone: 307-274-4495  
 Email: tobi@wcapn.org  
 Tax ID: #20-8828262

Thank you for your time, consideration and support of the 2016 WCAPN Conference!

The above party hereby wishes to apply for the exhibit space/ sponsorship at the 2016 WCAPN Conference in Casper, Wyoming and agree to abide by the rules and regulations as printed and provided by WCAPN, as well as the rules and regulations of the Ramkota Hotel. Payment in full is required to reserve vendor spaces and sponsorships. No partial payments allowed. No refunds.