

2019  
ADVANCED  
PRACTICE  
FORUM



Exhibitor/Sponsor  
**Prospectus**

September 13, 2019  
Application Deadline

**October 4-5, 2019**

Lander Community & Convention Center

Lander, Wyoming

**WCAPN**

Wyoming Council for  
Advanced Practice Nurses

# Exhibitor/Sponsor Information

The 2019 WCAPN Advanced Practice Forum will be held on Friday, October 4 and Saturday, October 5 at the Lander Community & Convention Center, in Lander, Wyoming. There will be approximately 100 advance practice nurses in attendance that you will have the opportunity to meet and share some one-on-one time.

All sponsorships over \$500 will include a FREE exhibit booth! All exhibitors and sponsorships will be recognized for their support in promotional materials and any publications.

The exhibit hall will be open on Friday, October 4 from 8:00 a.m. to 5:30 p.m. and allows exhibitors ample time to network with advance practice nurses from across Wyoming and nearby states.

We look forward to hearing from you before the application deadline of September 13, 2019. Please visit our website at [www.wcapn.org](http://www.wcapn.org) for more information or email [wcapnevents@wcapn.org](mailto:wcapnevents@wcapn.org)

A hotel block has been reserved at the Holiday Inn Express & Suites in Lander, WY. Contact the hotel at 307.332.4005 and ask for the "WCA" group discount. Holiday Inn part of the IHG Rewards Club.

## Exhibitor Schedule

7:00 AM – 8:00 AM	Exhibitor set-up
8:00 AM - 9:00 AM	Breakfast and exhibit area open
10:45 AM- 11:15 AM	Attendee break with exhibitors
12:30 PM - 1:30 PM	Lunch with exhibitors
3:30 PM - 4:00 PM	Attendee break with exhibitors
4:00 PM – 5:00 PM	Exhibitor teardown

# Exhibitor/Sponsor Opportunities

## Exhibitors

**\$300**

- Company name on mobile app and website with clickable link
- Two company representatives at exhibitor table, additional staff members \$65 each
- Continental breakfast, breaks and lunch included
- 8-foot linen-draped exhibitor table with two chairs
- Exhibit space centrally located in meeting area where food will be served

Booth placement will be determined by WCAPN event staff with priority given in order of sponsorship levels.

## Specialty Sponsorship

### Education Session Sponsor

**\$350**

**Ten Available**

Exhibit level, exclusive signage at front of general session room, company name on mobile app and WCAPN website with clickable link, social media recognition, podium shout outs and one push notification.

### Lanyard Sponsor

**\$500**

**One Available**

Exhibit level, company name on mobile app and WCAPN website with clickable link and social media recognition.

### Audio/Visual & Wi-Fi Sponsor

**\$750**

**One Available**

Exhibit level, company name on mobile app and WCAPN website with clickable link, social media recognition, podium shout outs, one banner ad and one push notification.

### Mobile App Sponsor

**\$1,500**

**One Available**

Exhibit level, company name on mobile app and WCAPN website with clickable link, social media recognition, podium shout outs, one exclusive social media post, one banner ad and two push notifications.

# Exhibitor/Sponsor Opportunities

**Attendee Gift Sponsor**

**\$1,000**

**One Available**

Company logo on attendee conference gift, exhibit level, company name on mobile app and WCAPN website with clickable link, social media recognition, podium shout outs, one banner ad and one push notification.

**Banner Ad Sponsor**

**\$250**

**Five Available**

Clickable banner ad on the mobile app. The ad will be located at the top of the mobile app and direct attendees back to your website.

## Meal Sponsorship

**Breakfast Connections Sponsor**

**\$750**

**Two Available**

Exhibit level, exclusive signage at breakfast, company name on mobile app and WCAPN website with clickable link, social media recognition, podium shout outs, one push notifications and literature at each breakfast setting.

**Harvest Lunch Sponsor**

**\$1,000**

**Two Available**

Exhibit level, exclusive signage at lunch, company name on mobile app and WCAPN website with clickable link, social media recognition, podium shout outs, one banner ad, one push notifications, one exclusive social media post.

**Siesta Break Sponsor**

**\$500**

**Two Available**

Exhibit level, exclusive signage at breaks, company name on mobile app and WCAPN website with clickable link, social media recognition, podium shout outs and one push notification.

# Hotel & Event Information



**Event Location:**

Lander Community & Convention Center  
950 Buena Vista Dr  
Lander, WY 82520



**Hotel Location:**

Holiday Inn Express & Suites  
1002 N. 11 Lander, WY 82520

To Book your hotel, you must contact

Holiday Inn Express & Suites

Phone 307.332.4005 or [CLICK HERE](#) to go to their website to book.

Room Rate is \$119, Group Code: "WCA"

Shipping Procedures

To ship materials over, please send to:

City of Lander  
240 Lincoln Street  
Lander, WY 82520



# Exhibitor/Sponsor Application

Application Deadline:  
September 13, 2019

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Website: \_\_\_\_\_ Type of Business: \_\_\_\_\_

Booth Representative Names: 1. \_\_\_\_\_ 2. \_\_\_\_\_

Special Dietary or Physical Requests: \_\_\_\_\_

## Booth Space - Exhibitor Only

- |  |         |
|--|---------|
| <input type="checkbox"/> Standard Exhibitor Space – Eight-foot table, covered and skirted            | \$300   |
| <input type="checkbox"/> Additional Booth Space – Eight-foot table, covered and skirted (\$100 each) | \$_____ |
| <input type="checkbox"/> Electricity Needed (check box if yes)                                       |         |

## Available Sponsorship Opportunities (all sponsorships over \$500 receive one complimentary exhibit booth)

- |  |         |
|--|---------|
| <input type="checkbox"/> Education Session Sponsor     | \$350   |
| <input type="checkbox"/> Lanyard Sponsor               | \$500   |
| <input type="checkbox"/> Audio/Visual and Wifi Sponsor | \$750   |
| <input type="checkbox"/> Mobile App Sponsor            | \$1,500 |
| <input type="checkbox"/> Attendee Gift Sponsor         | \$1,000 |
| <input type="checkbox"/> Banner Ad                     | \$250   |
| <input type="checkbox"/> Breakfast Connections Sponsor | \$750   |
| <input type="checkbox"/> Harvest Lunch Sponsor         | \$1,000 |
| <input type="checkbox"/> Siesta Break Sponsor          | \$500   |

Total Amount Due: \$\_\_\_\_\_

\*\*\*\$50 administration processing fee will be assessed for cancellations received in writing prior to September 20th. No refund will be provided for cancellations received after September 20th.

## PAYMENT METHOD:

(Make all checks payable to WCAPN) Check enclosed: \$\_\_\_\_\_

Credit Card:  Visa  MasterCard  Discover  American Express

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Card Holder (name printed on card): \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Mail to: WCAPN  
1740 Dell Range Blvd.  
Suite H16  
Cheyenne, WY 82009  
Phone: 307-274-4495  
Email: wcapnevents@wcapn.org  
Tax ID: #20-8828262

Thank you for your time, consideration & support of the 2019 WCAPN AP Forum!

The above party hereby wishes to apply for the exhibit space/ sponsorship at the 2019 WCAPN AP Forum and agrees to abide by the rules and regulations as printed and provided by WCAPN, as well as the rules and regulations of Lander Community & Convention Center. Payment in full is required to reserve vendor spaces and sponsorships. No refunds.